

# In the News

## **Magellan Rx Management Services (MRx) changed its name to Prime Therapeutics (Prime Therapeutics Management LLC) effective Oct. 1, 2024**

On Sept. 16, 2024, Magellan Rx Management Services (MRx), formally announced their new identity as Prime Therapeutics (Prime Therapeutics Management LLC). All branding and logos changed from Magellan Rx to Prime Therapeutics on all prior authorization determination letters, prior authorization forms, websites, etc. The name change, branding and logos took effect on Oct. 1, 2024. At that time, all references to Magellan Rx were discontinued, and they should only be referred to as Prime Therapeutics.

If you have any questions regarding this change, please contact Medical Mutual Customer Care at 800-362-1279.